



**Recommendation to Adopt  
Strategic Plan and Specific Results  
for 2011-12**

School Board Meeting

June 13, 2011

# What is strategic planning?

- *Strategic Planning - the means by which a community continuously creates systems to serve extraordinary purpose.*



# Why are we doing it?

- In this decade, perhaps more than any decade in half a century, we face dramatic **economic challenges, demographic changes** marked by the retirement of the baby boom generation, and **political uncertainties**.

# Who has been involved?

- Community members, students, parents and District staff members were invited to participate in the strategic planning process, helping us to write the next chapter of "our story."



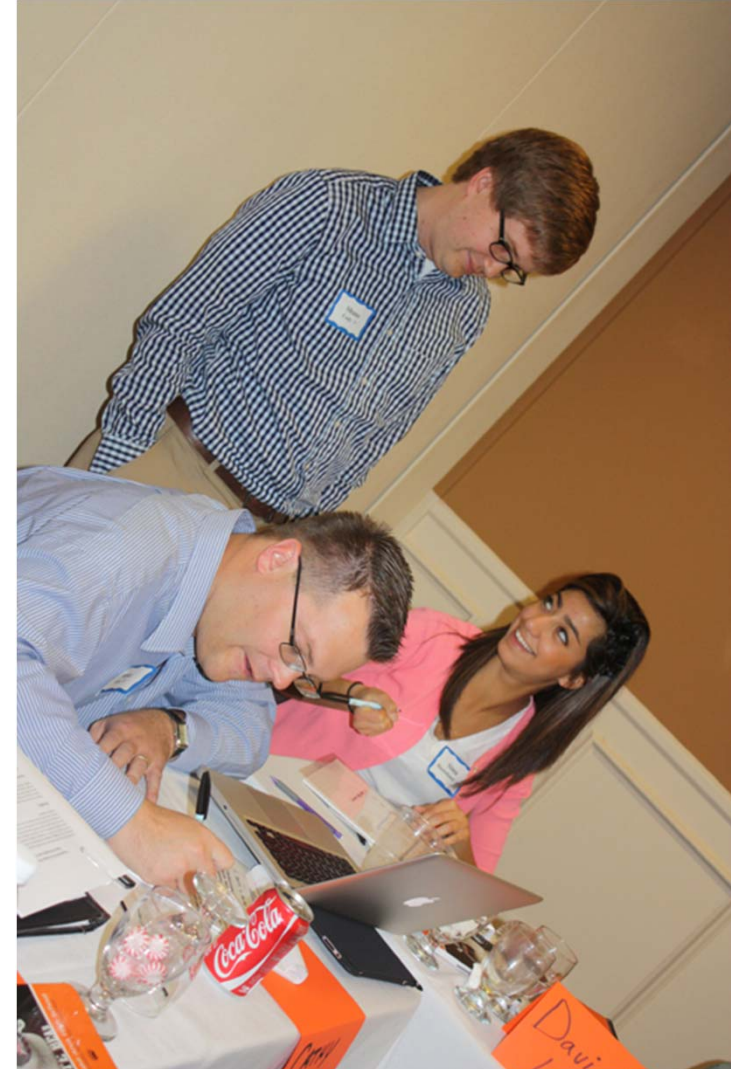
# Who has been involved?

**30**

Planning Committee members

**More than 100**

Action Team members



# What are the outcomes?

- Core Values
- Mission
- Objectives
- Parameters
- Strategies
- Action Steps

# Core Values

- Compassion
- Integrity
- Respect
- Responsibility
- Service



# Mission

The mission of the White Bear Lake Area School District, a leader in *innovative education* and *community partnerships*, is to ensure our students:

- develop a *love for learning*,
- *excel* academically,
- are *inspired* to realize their dreams, and
- become *engaged* citizens with a *global* understanding

by challenging each student within a *dynamic*, *respectful* and *inclusive* environment that nurtures the unique talents and abilities of every student.

# Objectives

- All students **love to learn**.
- All students **excel academically**.
- All students **feel valued**.
- All students are **interculturally competent**.
- All students are **involved in the community**.
- All students **understand and respect differences**.
- All students are **confident** and **prepared** to pursue their goals and dreams.

# Parameters

- We will always treat our students, staff, families and community members with **fairness, impartiality, dignity** and **respect**.
- We are **committed to the success** of every student.
- We expect **excellence** from every staff member.

# Strategies

- We will develop a comprehensive understanding of our students' needs and interests to ensure students are **challenged** and **excelling academically**.



- **Priorities Recommended for 2011-12:**
  - 1.1** Achievement in reading, writing and math
  - 1.2** Post-secondary readiness plan for student success

# Strategies

- We will create and implement a plan for **global experiences** and relationships to further understand world connections.



- **Priorities Recommended for 2011-12:**
  - 2.1** World language for all elementary students
  - 2.2** Expanded world language offerings for secondary students

# Strategies

- We will ensure our facilities support our district's mission and objectives.



- **Priorities Recommended for 2011-12:**

- 3.4** Adequate space to accommodate student population and programming

- 3.7** Appropriate acoustical levels at all sites

- 3.9** Access to informational technology for employees, learners and families

# Strategies

- We will create a district-wide culture that inspires **innovation**, a **passion** for learning, and **confidence** to pursue dreams.



## **Priorities Recommended for 2011-12:**

**4.1** Identify strengths and weaknesses

**4.3** Faculty will have skills to implement

**4.5** Strengthen curriculum review

**4.10** Collect and implement innovative ideas

# Strategies

- We will create a district-wide culture that inspires **innovation**, a **passion** for learning, and **confidence** to pursue dreams.



## **Priorities Recommended for 2011-12:**

**4.12** Enhance communication, interaction, collaboration via new website

**4.13** Establish new learning management system to support online and web-based learning

**4.14** Mobile technology in the classroom

# Strategies

- We will build a network of **partnerships** to provide personal and educational growth and service opportunities for students.



- **Priorities Recommended for 2011-12:**

- 5.1** Partnership initiation method

- 5.2** Needs assessment

- 5.3** Alignment process

- 5.5** Communication of partnership-related information

# Strategies

- We will foster **connections** with and among students and staff members to ensure all feel valued, supported and understood; and we will establish an environment that cultivates **understanding** and **respect for differences** among people.



- **Priorities Recommended for 2011-12:**

**6.1** Bullying prevention, intervention and support program

**6.2** Increase number of staff

members from culturally diverse backgrounds

**6.5** Programming to create an environment of understanding

**6.6** Cultural competency plan

# Strategic Planning

Our future story is one  
we write together

